FOR IMMEDIATE RELEASE

CONTACT: COURTNEY STRIMPLE >>> TEL: 212 331 8888 >>> FAX: 212 343 2134 >>> COURTNEY@MIXEDGREENS.COM

COLOR SHIFT
CURATED BY JORDAN TATE

January 10–February 9, 2013
Opening: Thursday, January 10, 2013

Artists: Arabella Campbell, Wyatt Niehaus, Zachary Dean Norman, Rick Silva, Kate Steciw, Sherwin Rivera Tibayan and Alex Walp

Mixed Greens is pleased to present *Color Shift,* curated by Jordan Tate. This exciting group exhibition revisits the reductive aspects of modernism and explores its impact on contemporary artists. Through commissioned investigations into the resurgence of modernist/minimalist aesthetics, *Color Shift* is a refresh (v2.0) of the modernist approach to medium, material, and color. The seven participating artists address the resurgence of this inquiry and intentionally bring it to the foreground, while critically investigating its lineage, context, aesthetic, and contemporary function.

Color Shift acknowledges reframed investigations of color as a fundamental component to art making, as well as the transience of color as it moves across platforms and devices. This dialogue is particularly relevant given the migratory nature of our image consumption and aims to acknowledge both a fundamental difference in our understanding of color, and our persistent/historical relationship to it.

Each artist has been asked to address, in some fashion, these ideas of a (reductive) new Modernist inquiry as it relates to his or her practice, and more broadly how the influence of canonical artists (Ellsworth Kelley, Yves Klein, Robert Irwin, Ay-O, Barnett Newman) is manifest in the expanded field of contemporary work. The exhibiting artists have chosen to approach this work through a variety of media ranging from installation-based works and paintings to video games and photographs.

In many ways, this exhibition aims to address the increasingly complex visual field by following a multitude of strategies laid out by the doyens of modernism. The apparent simplicity of these works echoes the rich capability inherent in a sincere and pointed investigation of new materials, aesthetics, history, and the contemporary milieu.

Jordan Tate is an Assistant Professor of Art at the University of Cincinnati. Tate, a Fulbright Fellow (2008-2009), has a Bachelor of Philosophy in Interdisciplinary Studies from Miami University and a Master of Fine Arts in Photography from Indiana University. His work is currently held in collections nationwide, including Rhizome at the New Museum; the Museum of Contemporary Photography, Chicago; The Bidwell Projects, Cleveland; the Columbus Museum of Art; the Cincinnati Art Museum; and the Museum of Fine Arts, Houston. Tate recently curated exhibitions at both the Contemporary Arts Center and the University of Cincinnati in Cincinnati, OH, and he is the founding editor of the contemporary art blog ilikethisart.net.

>>>